**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* The category with the greatest number of successful campaigns is theater.
* Plays had the greatest number of campaigns in total and successful campaigns within the subcategories.
* Summer months see the highest number of campaigns created, specifically July being the highest.

**What are some limitations of this dataset?**

* Although there are categories and sub-categories, there is a limitation on describing the campaigns. It would be interesting if the “blurb” section was parsed to pull out keywords that could categorize the campaigns further.
* The data is also limited when it comes to the profile of the people pledging to these campaigns. This additional information would provide further insights that could help analyze why a campaign failed or succeeded.

**What are some other possible tables and/or graphs that we could create?**

* Look at geographical distribution of successful/failed campaigns. This will allow the user to identify similarities in successful campaigns in specific geographical locations and replicate those factors in geographies that may have a large number of failed campaigns.
* Analyze if staff pick had any correlation to whether a campaign fails or succeeds.